

7.1 MONASH GALLERY OF ART: RECOMMENDATIONS FOR COMMITTEE OF MANAGEMENT MEMBER

(AP: File No. D19-231444)

Responsible Committee: Monash Gallery of Art Committee of Management

RECOMMENDATION

That Council:

- 1. Approves the tenure of Mr Matt Soulsby to the Monash Gallery of Art Committee of Management for a term of three years from 31 October 2019 to 31 October 2022; and*
- 2. Approves Ms Natasha Bowness' appointment as Chair of the Monash Gallery of Art Committee of Management for a further term from 31 October 2019 to 31 August 2022.*

INTRODUCTION

This report seeks Council's approval for proposed members of the Monash Gallery of Art (MGA) Committee of Management (COM).

BACKGROUND

The MGA COM is a Special Committee of Council in accordance with Section 86 of the Local Government Act 1989. Council has delegated to the COM a range of strategic, business development and collection development responsibilities that accord with its Section 86 status. The MGA COM Terms of Reference were revised and approved by Council at its meeting of 26 September 2017. The recommendations of this report comply with the Terms of Reference.

DISCUSSION

The MGA COM seeks Council's approval of the tenure of Mr Matt Soulsby.

Matt is a specialist in both marketing and media. He currently is the Co-founder and General Manager for the digital marketing agency 'JBZ Digital'. Prior to this he was the National Strategy Director for Columbus Agency incorporating the role responsibilities of:

- ANZ Social product Lead – Dentsu Aegis Network
- Chair - Dentsu Aegis Social Media Council
- Australian Representative - Dentsu Aegis Network Global Social Analytics Council

Matt brings a passion for contributing to the development of emerging talent within the marketing industry and has enjoyed guest lecturing at RMIT and Melbourne University. He has also recently presented as a feature speaker for the IBR Future of Social Media Marketing conference in Canberra and Melbourne. In 2018 Matt was recognised by his peers as one of the 'B&T 30 under 30' most influential Australian marketing professionals. Matt also sits as a member of the IAB Australian Ad Effectiveness Council.

SOCIAL IMPLICATIONS

The social implications of this report are the appointment of committee members to guide, advocate and support the strategic vision of Monash Gallery of Art. The arts, cultural and community aspirations of MGA will benefit from their appointment and support the achievement of positive social outcomes.

HUMAN RIGHTS CONSIDERATIONS

There are no Human Rights implications inherent to this report.

CONSULTATION

Following discussion at its meeting of 18 September 2019 the MGA COM endorsed these recommendations.

CONCLUSION

To support the development of the strategic objectives of MGA and the efficacy of its COM, Council's approval is sought for the tenure Matt Soulsby to the MGA Committee of Management.