

OFFICERS' REPORT**ASHWOOD CHADSTONE FAMILY FUN DAY 2018 REQUEST FOR ADDITIONAL FUNDING**

Submitting Councillor: Rebecca Paterson

MOTION

That Council approves the allocation of \$10,000 to ensure the scope of the Ashwood Chadstone Family Fun Day 2018 to include additional programming, activities and provision of marquees for accommodating community and cultural group stalls.

BUDGET IMPLICATIONS

The current budget for the event is \$24,500 which will fund development and delivery of its key features, corresponding to the Fun Day profile delivered in recent years. The allocation of additional funding will fund the provision of more activities such as amusement rides and activities for children, plus the marquees request by community groups as weather protection.

IMPACT ON INTERNAL RESOURCES

The administration of sourcing and booking of additional amusements and marquees for the event will be accommodated within current budget.

COUNCIL PLAN AND COUNCIL POLICIES

The proposal demonstrates the vision of the **Monash Arts and Cultural Plan 2015-2018**:

To inspire strong, vibrant, creative and connected communities

It addresses the strategic intent of the Plan to:

- *Encourage and support participation in arts and cultural activities at a local level and within communities of interest; and to*
- *Ensure opportunities to participate in cultural activities that are reflective of the cultural diversity of the Monash community.*

The proposal also speaks to the **Healthy and Resilient Monash Integrated Plan**, notably the commitment to **Participation in an Engaged, Confident and Connected community**:

Community engagement

- Community engagement is a dynamic process that builds resilient relationships and the community's strength.

Programs and activities

- Community based programs, activities, events and celebrations that respond to community needs, interests and aspirations impact positively on health.

Creative expression

- Community based arts and cultural activities, services and events that celebrate cultural diversity, support artistic expression and strengthen community.

RELEVANCE TO WORK ALREADY UNDERTAKEN BY OFFICERS OR COMMITTEES

Development of the Fun Day is well advanced by the Arts and Cultural Development Team, in consultation with the Fun Day Working Group.

FURTHER CONSIDERATIONS

The budget for the Ashwood Chadstone Family Fun Day is lower than other festivals currently conducted by Council. Additional funding will support an increase to the activities offered and support the amenity of community group volunteers working on the day.